

# #WeekendSpotlight

## Print Media Technology



In the Print Media Technology program at CAT-North, students learn to use Adobe InDesign and Illustrator to create and manage digital files for print production. They use a wide array of print and bindery equipment to produce the products they've created. Students learn how to prepare materials and machinery, design, price, and sell their products to organizations and community partners. Projects include business cards, tickets, programs, brochures, boxes, packaging, posters, banners, signs, T-shirts, books, stickers, and more.

Upon completing the program, students may receive the following industry certifications: PrintED Introduction to Graphic Communication; PrintED Offset Press/Bindery & Finishing; PrintED Digital Production Printing.



Learn more at <https://www.catnorth.org/print-media-technology>